

國際貿易模組 International Trade Module					*市場調查 Market Research	3	3			報關實務 Customs Practice	3	3						
					*商用英文 Business English	3	3			*國際物流管理 International Logistics Management			3	3				
					*國際貿易法規 The code of international trade	3	3			海空運承攬實務 Sea and Air Transportation Contract Practices			3	3				
					商業談判 Business Negotiation			3	3	國際貿易展覽實務 International Trade Exhibition Practice			3	3				
					*國際行銷 International Marketing			3	3									
					*國際貿易實務 International Trade and Practices			3	3									
其他選修課程 12 Elective Courses (12 credit)	商業套裝軟體 Business Package Software	3	3		消費者行為 Consumer Behavior	3	3			第二外國語(一) Second Foreign Language(I)	3	3						
	組織行為 Organization Behavior	3	3		成本與管理會計 Cost accounting and management accounting			3	3	企業實務實習 Business Practicum	3	3						
	行銷企劃實務 Marketing Planning Practices	3	3		跨文化管理與溝通(二) Intercultural Communication And Management(II)			3	3	第二外國語(二) Second Foreign Language(II)			3	3				
	人際溝通 Human Communication			3	3					產業經濟 Industrial Economics			3	3				
	跨文化管理與溝通(一) Intercultural Communication And Management(I)			3	3													
選修小計 Elective Subtotal	36 學分(36 credits)																	
學期總計 Semester Total	至少 136 學分(136 credits)																	

課程說明：

- 一、本學程學生畢業時至少應修滿總學分136學分，包括
 - 1.通識課程40學分(詳見「南華大學106學年度學士班外籍生通識教育課程架構」)
 - 2.院基礎課程12學分
 - 3.院共同專業選修6學分(五選二)
 - 4.學程核心課程42學分
 - 5.專業選修24學分，模組二選一：
 - (1)國際行銷模組(標註*為該模組必選課程，其餘課程四選二)
 - (2)國際貿易模組(標註*為該模組必選課程，其餘課程四選二)
 - 6.其他選修課程12學分(十二選四)
 - 7.其他選修課程"跨文化管理與溝通(一)"課程得於修習院共同專業選修"跨文化管理與溝通"課程，如認列院共同專業選修學分，則不計入跨文化學程之學分。
- 二、本學程學生畢業時應完成非正式課程包含：完成成年禮認證(大一必修)、修習服務教育(必修1學年)、參與企業參訪(至少6次)。
- 三、境外生來自英語系國家可申請免修大一英文(一)(二)及英語聽講(一)(二)。
- 四、修畢他系主修領域：學位證書及歷年成績表加註“第二主修：○○○○學系—○○學程”。
- 五、修畢他系專業選修學程：學位證書及歷年成績表加註“輔修：○○○○學程”。
- 六、課程名稱及內涵相同然課程名稱類異者，得經學程課程委員會予以採認。
- 七、課程時序表中，課程所列開課學期得依實際情況調整一學年，超過者將送三級課委會；通過後之時序表若有異動亦需經過三級課委會。

Course Description:

1. At the time of graduation, students should complete at least 136 credits, including:
 - (1) General Education 40 credits (See "The Curriculum Framework of General Education for the Foreign Undergraduate Students of Nanhua University")
 - (2) Management College Foundation 12 credits.
 - (3) Management College (Elective Courses) 6 credits. (Select at least 2/5 courses)
 - (4) Core Courses in relevant departments 42 credits.
 - (5) Professional (Elective Courses) 24 credits (module select at least 1/2 courses)
 - (a.) International marketing module (Select at least 2/4 courses)
 - (b.) International trade module (Select at least 2/4 courses)
 - (6) Other elective courses 12 credits (Select at least 4/12 courses)
 - (7) Other professional elective course, intercultural communication I can be waived by intercultural communication offered by college of management.
2. Students should complete the informal course of graduation include: Debutante Ball ceremony (compulsory for freshman), attend service education (compulsory for 1st year students), business visiting (at least 6 times).
3. Other elective courses" Intercultural Communication and Management (I)"earned credits Management College Elective Courses" Intercultural Communication and Management if need to recognition
4. A student may complete the requirements of compulsory courses as a second major offered by another department. The second major will be awarded when the degree is granted.
5. A student may complete the requirements of selective courses as a minor offered by another department. The minor will be awarded when the degree is granted.
6. The name of the course which is different from the above could be to be recognized by the course committee.
7. In the course schedule, the course will be adjusted for one academic year according to the actual situation and will be recognized by the Nanhua University course committee.